



## **ABSTRACT**

Tamil Nadu Handicrafts Development Corporation Limited - Tamil Nadu Innovation Initiatives (TANII) - Scheme - e-Repository of Artisans - Scheme under the State Innovation fund for the year 2015-2016 - Sanction a sum of Rs.1.00 crore - Orders Issued.

### **Handlooms, Handicrafts, Textiles and Khadi (G2) Department**

G.O.(Ms) No.171

Dated:09.11.2015

மன்மத, ஐப்பசி 23

Thiruvalluvar Andu 2046

Read:

1. From the State Planning Commission, Ezhilagam letter No.860/SPC(PC)/ 2015, dated 29.06.2015.
2. From the Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited, Letter Rc.No.4900/DC/2015, dated 11.09.2015.

### **ORDER:**

In the letter first read above, the Member Secretary, State Planning Commission has intimated approval of the Scheme for e-repositioning of Artisans and their skills under State Innovation Fund for the year 2015-2016 and also recommended to sanction a sum of Rs.1.00 crore.

2. In the letter second read above, the Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited has stated that it has been estimated that there are over 2 lakh artisan families in Tamil Nadu for whom crafts are the major source of income. Out of this, only around 16000 family records are available currently with the Corporation. Further to proceed with any more marketing and production activities there needs to be a link between Corporation and the artisans at large. Thus, the concept of an e-Repository will prove to be equally beneficial for both the Corporation and the craftsmen. Repository will contain the basic details of every artisan / or his family. Enough space will be provided to capture artisan's discipline, years of experience, location, contact details, honours and awards won, exhibitions held and his qualifications. The artisan can also provide a detailed biography. Their works of craft along with their price ranges can be uploaded into the media gallery tabs and videos of the production process can be added to provide an educational edge.

3. The repository will work as an individual wiki-like page for every artisan in the state -featuring their history and works of craft. Thereby, artisans can connect amongst themselves, the Corporation can increase their target audience and the general public can get exposed to these intricate crafts and craftsmanship. The mutual benefits will come to play when the Corporation uses this e-repository as platform to engage experienced artisans and provide trainings to other up-and-coming artisans.

4. The Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited has stated that the estimated cost of e-Repository of Artisans and their skills is as follows:-

Cost of collecting data and survey in 32 districts		Rs.5.00 lakhs
Development of application software and testing		Rs.90.00 lakhs
1. Application software	Rs.50.00 lakhs	
2. Web Portal	Rs.15.00 lakhs	
3. Testing	Rs.25.00 lakhs	
Cost of hosting application software on a cloud platform		Rs.5.00 lakhs
<b>Total</b>		<b>Rs.100.00 lakhs</b>

5. The Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited has requested to sanction a sum of Rs.1,00,00,000/- (Rupees One Crore only) under "State Innovation Fund" towards e-Repositioning of Artisans and their skills for the year 2015-2016.

6. The proposal of the Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited has been carefully examined by the Government. Accordingly, sanction is accorded for a sum of Rs.1,00,00,000/- (Rupees One crore only) towards e-Repository of Artisans under Tamil Nadu Innovation Initiatives Scheme for the year 2015-2016.

7. The amount sanctioned in para 6 above shall be debited to the following new Head of Account opened under Demand No.18 HOD:01.

2851-00. Village and Small Industries - 104.  
Handicrafts Industries- II. State Plan -JO.  
e-Repository of Artisans -Scheme under State  
Innovation Fund -09. Grants-in-Aid-03. Grants for  
Specific Schemes.

(D.P.C.2851-00-104-JO-0939)



The above expenditure shall be met from the State Innovation Fund deducting under the following new head of account opened under Demand No.18 HOD:01.

2851-00. Village and Small Industries - 902.  
Deduct - Amount met from State Innovation Fund  
- JE. Deduct - Amount met from State Innovation  
Fund - 30. Inter-Account Transfers.

(D.P.C.2851-00-902-JE-3005)

and contra debiting the head of account

J.Reserve Fund - (b) Reserve Funds not bearing  
Interest - 8229-00. Development and Welfare  
Funds - 200. Other Development and Welfare  
Funds - BE. State Innovation Fund.

(D.P.C.8229-00-200-BE-0006) Outgo.

8. The Chief Executive Officer, Tamil Nadu Khadi and Village Industries Board is the Estimating, Reconciling and controlling authority for the above new heads of account opened in para 7 above. The Pay and Accounts Officer's / Treasure Officer's are requested to open the above new heads of accounts in their books.

9. The Commissioner of Treasuries and Accounts is authorised to draw the amount sanctioned in para 6 above and disburse it to the Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited and the Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited is directed to send an action taken report to the Government, periodically.

10. This order issues with the concurrence of Finance Department vide its U.O No.57809/ Industries/2015, dated 30.10.2015.

(BY ORDER OF THE GOVERNOR)

HARMANDER SINGH,  
PRINCIPAL SECRETARY TO GOVERNMENT.

To  
The Chairman and Managing Director,  
Tamil Nadu Handicrafts Development Corporation Limited, Chennai - 02.  
The Commissioner of Treasuries and Accounts, Chennai-15.  
The Chief Executive Officer,  
Tamil Nadu Khadi and Village Industries Board, Chennai-108.  
The Accountant General, Chennai-18 / By Name.  
The Accountant General (A&E) / (Audit), Chennai-18.  
The Pay and Accounts Officer (South), Chennai -35.  
The Pay and Accounts Officer (East), Chennai -05.

**Copy to**

The Finance (Ind/BG.II) Department, Chennai-09.

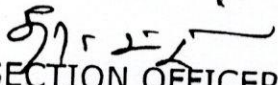
The Planning, Development and Special Initiatives Department,  
Chennai-09.


The Senior Private Secretary to Principal Secretary to Government,  
Handlooms, Handicrafts, Textiles and Khadi Department, Chennai-09.

The Handlooms, Handicrafts, Textiles and Khadi(B1)Department,  
Chennai-09.

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//FORWARDED / BY ORDER//

  
SECTION OFFICER.

  
9/11/15